

Answering the Call



From the PSA campaign of the Children’s Bureau, the Adoption Exchange Association, The Collaboration to AdoptUsKids, in conjunction with the Ad Council, on adopting teens from foster care.

Activities for Making National Adoption Month a Success

NOVEMBER
2006

			Wednesday	Thursday	Friday	Saturday
			1 Contact local media about running the PSAs on teen adoption.	2 Submit an editorial on adoption to local papers.	3 Hold a potluck with adoption support groups to discuss recruitment ideas.	4 Invite friends for lunch and talk about adopting older children.
Sunday	Monday	Tuesday	8 Organize an adoption informational meeting for employees of a large local company.	9 Reconnect with families that expressed interest in adopting.	10 Start a new adoptive parent support group.	11 Refer prospective parents to AdoptUsKids. Call 888.200.4005 or email info@adoptuskids.org
5 Organize an adoption event at a place of worship or community center.	6 For successful recruitment strategies, visit www.childwelfare.gov	7 Throw a party for families that adopted through your agency, and their friends.	15 Conduct an adoption informational meeting at a community library.	16 Post support group recruitment flyers in local businesses.	17 Help children celebrate their culture and heritage.	18 National Adoption Day! Support an event in your area.
12 Give faith leaders tools for issuing a “call to action” on finding families for waiting children.	13 Host an agency-wide coffee break and show the PSAs for teen adoption.	14 Remind waiting families to regularly visit www.adoptuskids.org	22 Have families share their adoption stories with potential adoptive parents.	23 Thanksgiving! Have each family member express what they are thankful for.	24 Family night! Enjoy a movie with your kids.	25 Ask clergy to mention the need for adoptive parents for older children.
19 Update your agency or group listing in the National Adoption Directory.	20 Conduct a workshop for families on how to create a life book for a child.	21 Recruit bilingual staff and translate recruitment and training materials.	29 Encourage children to write letters or call birth relatives, if appropriate.	30 Update your agency’s recruitment plan.	Adoption Month Resources: <u>Child Welfare Information Gateway</u> www.childwelfare.gov <ul style="list-style-type: none">• National Adoption Month Website• National Adoption Directory• Adoption Assistance by State <u>AdoptUsKids</u> www.adoptuskids.org <ul style="list-style-type: none">• Adoption Month Toolkit• Answering the Call Publications• Training and Technical Assistance <u>National Adoption Day</u> www.nationaladoptionday.org	
26 Announce the next informational meeting in faith- or community-based newsletters.	27 Hold an adoption fair at a local mall.	28 Include brief descriptions and pictures of approved families when sending home studies to agencies.				

